# Close More Sales Using

We Can Offer You A Massive Competitive Advantage With No Capital Investment



# **Competitive Advantage**

So what do you do when a potential customer says :

## "I want to compare your quote with two more quotes?

Do you explain the value your company offers in quality or price or reputation, or maybe even offer a discount?

## ... but that is exactly what your competitors will do too !!

What if you could offer something your competitors could not? What if you could save your customer 20% in their heating bills? What if that saving was worth £400-500 per year? What if that saving was worth £8,000 to £10,000 over 20 years? What if you could make your customer 'greener' and save them 1 MT CO2 every year?

And what if that competitive advantage only cost £307 plus vat? And you only had to make the payment once you have already received a sale?

**AIRGON** 

# **Introducing Airgon**

This clever British technology is located near the boiler and extracts all the air from the wet heating system.

With no air in the system, the water can be heated using less energy (gas, electricity, oil, LPG), which lowers heating bills.

- No air locks means no bleeding of radiators or plumber call out charges ... saving money.
- No air means no magnetite build up, making the boiler last longer ... saving money

Airgon has been tested and validated by TUV SUD and will save home owners

- 15.47% in heating bills with a new boiler
- Up to 31% for older heating systems

TUV SUD are the world's leading testing laboratory.

They are used by the UK government to test energy saving products.

Their clients include NASA, they employ over 16,000 people and turnover £2.4 bn.





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AIRGON

# **Five Reasons To Include Airgon In Your Offer**

- Reason #1 : Saves Your Customers 20% In Their Heating Bills So they will love you for that.
- **Reason #2 : Will Extend Their Boiler Life By 5-7 years** So you have helped them postpone an expensive additional cost.
- Reason #3 : Customers Will Have Hotter Radiators And A Hotter Home So they will love you even more, especially with no air locks.
- Reason #4 : Airgon Costs Just £207.50 Plus Vat Plus a cost from any plumber to fit.
- Reason #5 : Airgon Is Easy To Fit By Any Plumber In Under 1 Hour Plumbers charge typically around £100 (or less if you have a good relationship).

So for an extra £307.50 plus vat either absorbed in your costs or added to your quote, you gain a MASSIVE competitive advantage.

Which Closes More Deals, Making You More Money.

AIRGON

# How does Airgon work?

Airgon removes the air from all wet heating systems regardless of the fuel type. This includes gas, electricity, ASHP, biomass, pellet burners, Oil and LPG.

The results are noticeable within hours of installation with hotter radiators and quieter running.

Without air there is no further build-up of magnetic sludge, which extends the life of the boiler whilst reducing unplanned maintenance.

With the air and gasses removed from the system water, more heat is released for less consumed fuel.

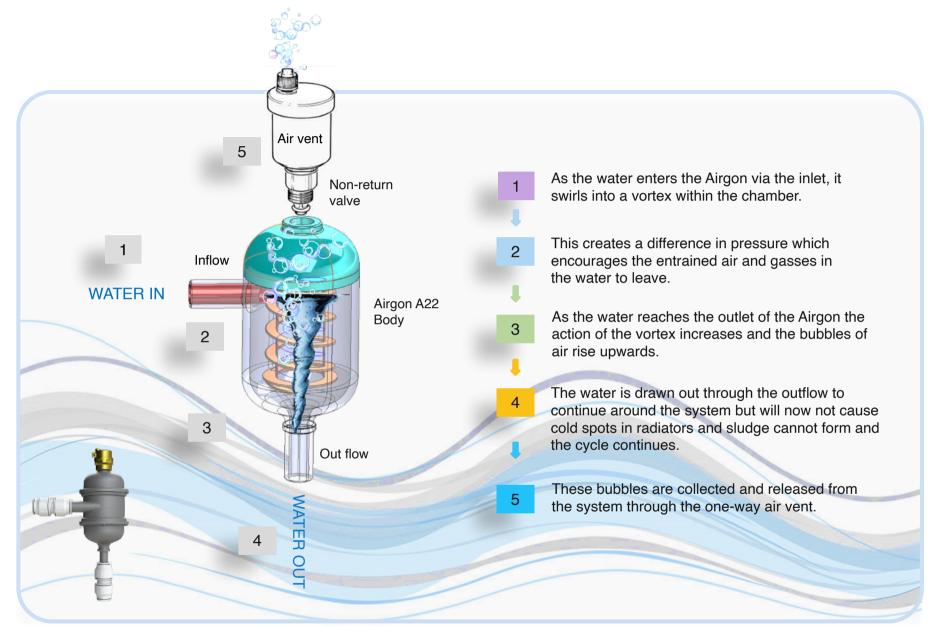
Typically, this generates savings of 20% of the heating fuel each year, as well as reduced carbon emissions.

Simply install Airgon into your wet heating system and watch the savings accrue year on year.

Typical savings of 20% of the heating bill can be achieved for the next 20 years.



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# **Summary Of All Airgon Benefits**

- Reduces Heating Bills On ALL Wet Heatings By 15% to 31%
- Savings Validated by TUV SUD
- 10% Guaranteed Savings \*
- Savings For 20 Years (Lifetime Warranty)
- No Air Locks Or Further Magnetite Build Up
- Greatly Reduces Plumber Call Out Charges
- Stops Radiators From Pin Holing
- Reduces Carbon Footprint typically 0.6 to 1.2 MT CO2e per household per annum
- Hotter Radiators And A Warmer Home
- No Moving Parts, No Servicing And No Maintenance
- Easy installation By Any Plumber In Under 1 Hour



# **Start Closing More Deals Today**



We are the UK distributor for Airgon and our job is to help you be more successful.

To support you :

- Only buy Airgon's when you have a sale from clients
- Stock can be with you in 3-4 days
- This eliminates the requirement to invest in stock

Airgon costs £207.50 plus vat (including shipping) and we offer a 10% discount for orders of 10 or more.

This is an amazing opportunity to gain a massive advantage over the competition without having to make an investment or carry stock.

Please contact myself if you wish to close more deals using an Airgon.

Marc Wynn 07798 646 936 marc@assetutilities.com

## Using Airgon To Make The World A Better Place

#### **Motor Neurone Disease**

We are raising £30,000 for MND by donating £1 from every Airgon purchased.

## Helping To End Fuel Poverty

We are also looking to raise a further £30,000 to allow Airgon's to be installed in homes for free for those people unable to afford them.





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